



AVORI

Bespoke Software Development

**“If the only tool you have is
a hammer, you tend to see
every problem as a nail.”**

- Abraham Maslow

Why build custom software?

Custom software is a growing trend. The bespoke software market is expected to grow by 29% before the year 2027. – Research Corporation Report

Licensed “Box” software solutions are developed to serve a range of basic functions. Most box software proves to be inadequate as an organization grows and their needs evolve. Before you know it, you’re using a plethora of software systems to run your business. The lack of integration between these systems can lead to your company’s information being scattered. This increases the possibility of human error due to redundant data entry.

Running a company on multiple software platforms tends to get complicated and expensive. Scaling creates a demands for additional software solutions, including user licenses that must be renewed periodically. To save money in the long run, many companies are opting for software that’s built to their specifications.

With every expansion cycle, like seasons in the year, comes an optimization cycle. In order to get one up on their competition, organizations look for solutions to streamline their processes, integrate software, and/or centralize information. This results in cutting costs, saving employee time, and eliminating redundant data entries.

Initially, the development and implementation of custom software is more expensive. But in the long run, it is more cost-efficient than “box” software. In addition, custom software grows with an organization as new features can be added with simple updates.

Not all businesses need a drastic overhaul. Many software platforms are already designed to be friendlier with third-party systems. A custom integration can bridge gaps between two existing systems. If your company uses open-source software, it can be customized to include new features to better fit the organization’s needs.

Quick Overview.

Eventually, a company gets to the point where they need to consider some sort of a custom software solution. They will need to get a better understanding of the commitment they would be undertaking.

Regardless of the scope of the project, the overall journey remains the same. However, many variables will affect the amount of time needed, the number of individuals involved, and the final cost of the project.

For simplicity's sake, we will take a look at the big picture and provide a general list of stages.

1. Define the objective of the project.
2. Analyze all business and user functions required, and draft technical documentation. If necessary, consult a domain expert to make sure you did not leave anything out. (You can hire a consultant to help you with this step if necessary.)
3. Find out what this project is going to cost you. Is it within your budget?
4. Design, Development, Testing & QA.
5. Implementation.
6. Maintenance, Support & Updates.

What are your options.

Once due diligence has been done, and the company decides they are moving forward, there are a few ways they can go about materializing their custom software solution.

Option 1. Hire an in-house team of software developers. - Depending on the requirements and desired time frame, this can be the route to go. This option works for comprehensive software a company plans on making commercially available. It's also viable for small projects that can be built and maintained by a single developer.

If you are building a more complex proprietary solution that will only be used by your company, hiring an in-house team rarely proves to be the optimal solution. Once your software is developed, you will no longer need the team. Many developers have been in those situations only to find themselves looking for a new job. In these cases, finding the right and willing talent can be difficult. You also run the risk of going over budget and exceeding deadlines.

PROS

- You are in control of the personnel.
- Developers are in your office building.

CONS

- Headhunting to establish a tightly knit team.
- Can't start immediate development.
- Local talent can be very expensive.
- Additional overhead.

What are your options.

Option 2. Dedicated Development Team - Many companies provide “out-staffing” a service where you can “rent out” the needed workforce. This is also true in the software development industry. This option works for companies that can manage the development of their software, but do not wish to hire developers.

PROS

- You are in control of the personnel.
- No overhead costs.

CONS

- Team generally works remotely.
- You are responsible for the development.

Option 3. Outsource - Companies of all business models opt to outsource the development of their custom software. This frees them up to direct their focus on their business which allows them to make strides and achieve their goals faster.

PROS

- You can focus on your business.
- No overhead costs.
- Start immediate development.

CONS

- Team generally works remotely.
- You are not in control of the development team.

Our Solutions.

At Avori, we help clients realize their ideas into comprehensive software solutions. We tailor our flexible process to the needs of your organization.

Is your idea still floating around in your mind?

Is committed to paper in the form of technical documentation?

Do you need to conduct a third-party audit of your code?

Do you need a dedicated development team with the necessary experience?

Regardless of which stage you're in, we have a solution for you.

Bespoke Software Development

- Web Application Development
- Mobile Application Development
- Software Product Development
- Bespoke Online Portal Development
- Bespoke Business Application Development



Professional Services

- Consulting
- Testing & QA
- UX & UI Design
- Dedicated Development Team



Value Added Services

- Application Hosting
- Maintenance & Support



Who we service.

After sifting through the hundreds of standard software available for their industry, an organization often finds that they need a tailored software solution to help them stand out from their competition and be more productive.

Avori helps large and medium-sized companies design, develop, and implement software that solves their unique problems. We have an excellent understanding of both vertical (industry-specific) and horizontal (department-specific) systems. Avori can provide everything from a custom systems, to 3rd party integration, to stand-alone applications.

A photograph of an open book with a pen resting on it, overlaid with a blue tint.

Education

A photograph of a medical stethoscope and a blood pressure cuff, overlaid with a blue tint.

Healthcare

A photograph of a Chanel store window display, overlaid with a blue tint.

Advertising

A photograph of a stack of newspapers and a coffee mug, overlaid with a blue tint.

Media

A photograph of a £20 banknote and several coins, overlaid with a blue tint.

Banking

A photograph of a damaged car, overlaid with a blue tint.

Insurance

A photograph of a white delivery truck, overlaid with a blue tint.

Logistics

A photograph of a multi-story industrial building, overlaid with a blue tint.

Manufacturing

A photograph of a telecommunications tower, overlaid with a blue tint.

Telecom

What you should expect.

Should you decide to work with Avori, we want to make sure your expectations are set correctly. We want to be transparent and forthright from the start. Integrity is a key component of a successful relationship and a satisfied customer. Here is a step by step overview of the course of events if you engage with us.



Step 1.

We sign an NDA. This protects your sensitive information, trade secrets, and intellectual property. We have such agreements in place with our employees, partners, and affiliates. They may need to be exposed to your information on a need to know basis.



Step 2.

We will collect all specifics and detailed information about your project in order to provide a commercial proposal.



Step 3.

Upon successful negotiations, we sign a contract.



Step 4.

We develop your bespoke software following the agreed-upon terms, time frames, and costs.



Step 5.

We help you implement your software.

About Us.

Avori is a young company in the IT services market. However, we have ambitious plans for the successful growth of our company. We are not afraid of the competition. Even though many established organizations have already won trust in the IT services market, Avori's team has the necessary resources, knowledge, and drive to set the pace.

We regularly hone our skills by keeping up with the latest developments and training. We support the certification of our specialists. Our training programs allow us to meet the requirements of this developing industry.

Avori is a team of professionals with higher education and experience. We consist of consultants, analysts, developers, engineers, project managers, and support specialists.

Belarus is an excellent outsourcing destination for software development and other IT services. The high skill level of Belarusian specialists paired with the low cost of living, excellent connectivity, and favorable business conditions, allow you to save a reasonable amount of resources without compromising on quality.

Avori is not associated with any particular technologies or vendors. This means we will always choose the most suitable technology for your project. All code written by Avori is produced without the use of any proprietary components. This means that any developer can pick up and work with the code.

Frequently Asked Questions.

Is Offshore better than Nearshore? If so, then why?

Yes, it offers significant cost savings without any compromises.

Who will do the work? Can I meet them?

A team of professional software developers. We can arrange a meeting in-person, or via video conference.

What type of Security will be in place?

Your project is protected by the NDA. We also have NDA's in place with our employees, partners, and affiliates.

How long is the project going to take?

It will depend on the project's requirements. It can be as quick as a few months for smaller projects. Larger complex projects can take longer, and even be ongoing with regular releases.

Will you use third-party libraries or systems?

Yes, if you or your project require us to.

How much will it cost?

The cost to develop your application depends on its size and complexity. The larger the application, the more time and people power it will require to build it.

What Happens Afterwards?

We will provide maintenance and support for the duration of the warranty period. After it expires, we can help you on a per-incident basis.

Do you guarantee your work? If so, how, and for how long?

Yes, we offer a 6-month warranty.

What happens if we have a dispute?

We will try to come to terms on our own. If we cannot reach an agreement, the dispute will be settled according to the Rules of Arbitration of the International Chamber of Commerce by one or more arbitrators.

Contact Us.



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**“We are what we
repeatedly do.**

**Excellence, then,
is not an act, but
a habit.”**

- Aristotle